

FRACTIONAL EXECUTIVE LEADERSHIP

Fractional costs, maximum impact.

Small and midsize businesses often face challenges scaling their sales and operational performance due to limited resources. BAR40 Fractional Solutions delivers high-impact, executive-level expertise — without the cost of a full-time C-level hire. We partner with business owners and leadership teams to implement customized, results-driven strategies that drive measurable growth within their goals and budget.



AS SEEN ON



WHY FRACTIONAL?



COST **50–70% less**

Lower cost than a full-time exec hire. No long-term commitment required.



EXPERTISE **20+ years**

Over two decades of executive leadership for global organizations — building teams and pipelines that scale.



FLEXIBILITY

Building, growing, leading, and coaching: services tailored to your needs



CUSTOMIZED

Tailored strategies designed around your goals, with clear metrics and measurable outcomes.

OUR SERVICES



01

Sales Strategy & Execution



02

BD & Market Expansion



03

Marketing & Brand Positioning



04

Sales & Leadership Coaching & Training



05

Pipeline & Revenue Optimization

Book a complimentary 30-minute consult

Scan the code, call, or email to talk through where you want to go — and how fractional leadership can help you get there.

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SCAN TO SCHEDULE